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Voice of Small, Emerging Diversity Owned Businesses Since 1984

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Vol 31, Edition 19 • JULY 30, 2015

PURCHASING

Procurement Opportunities Program Local & Micro-Business Vendor Preferences

PURPOSE

The purpose of the Procurement Opportunities Program is to promote and enhance the utilization of local and small business enterprises in the County's procurement and contracting processes. Small businesses contribute to the overall economic health of the community. Therefore, government has a compelling interest to provide economic opportunity to small businesses. The economic health of the community is dependent upon an active and thriving business community, including both large and small businesses. For this reason, the program is designed to provide procedural assistance and contracting information to any firm wishing to do business with the County. This program is not, however, intended to become a separate activity within the County's procurement and contracting process. It is intended to be an integral part of the County's standard procurement and contracting process.

INCENTIVES

Service and supply acquisition: For material, supply, construction and/or non—professional service contracts of less than \$1,000,000 processed through the Department of General Services, Contract and Purchasing Services Division, or through the Delegated Purchase Order (DPO) Program. The County of Sacramento will award a two—percent (2%) price or point micro—business preference to State Certified Micro—Business enterprises located within the Sacramento Regional Market Area (Sacramento, El Dorado, Placer, Sutter, Yolo and Yuba Counties), and/or a five—percent (5%) price or point local business preference.

The Delegated Purchase Order program (a delegated purchasing program utilized by department "DPO Buyers") includes a provision requiring the departments to obtain multiple quotes based on the dollar amount of the purchase. This program will eliminate the quoting requirement if the DPO Buyer issues a DPO to a certified micro—business in the Sacramento Regional Market Area. When obtaining multiple

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MBDA 2014 Annual Performance Report Celebrates 45 Years of Strengthening American Lives

The U.S. Department of Commerce's Minority Business Development Agency (MBDA) released its Annual Performance Report for FY 2014, during which the Agency saw an overall 45% increase in client contract and capital transactions. The reported \$6.9 billion in client contracts and capital far surpasses the amount MBDA Business Centers achieved in FY 2013 and led to the creation and retention of nearly 31,000 jobs. Much of the increase came from export businesses, which benefits from the Obama Administration's focus on international markets as strategy for business growth and job creation.

MBDA's FY 2014 performance builds on the success of its 45-year history and sets the stage for future years to come. These achievements reflect MBDA's mission to support minority-owned firms as critical contributors to our economy. By the year 2044, minorities will become the majority of the U.S. population. "This change in America's demographic landscape will transform the marketplace and the face of American business and presents an

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Diversity in Action

By Thomas Barta, Markus Kleiner, and Tilo Neumann

There are many reasons companies with more diverse executive teams should outperform their peers: fielding a team of top executives with varied cultural backgrounds and life experiences can broaden a company's strategic perspective, for example. And relentless competition for the best people should reward organizations that cast their nets beyond traditional talent pools for leadership.

To understand whether reality is consistent with theory, we looked at the executive board composition,1 returns on equity (ROE), and margins on earnings before interest and taxes (EBIT) of 180

publicly traded companies in France, Germany, the United Kingdom, and the United States over the period from 2008 to 2010. To score a company's diversity, we focused on two groups that can be measured objectively from company data: women and foreign nationals on senior teams (the latter being a proxy for cultural diversity).

Diversity and performance

The findings were startlingly consistent: for companies ranking in the top quartile of executive-board diversity, ROEs were 53 percent higher, on average, than they were for those in the bottom quartile. At the same time, EBIT margins at the most diverse companies were 14 percent higher, on average, than those of the least diverse companies (exhibit). The results were similar across all but one of the countries we studied; an exception was ROE performance in France; but even there, EBIT was 50 percent higher for diverse companies.

The broad range of companies in our sample makes us confident that industry-specific distortions—those arising, for instance, when a particularly profitable industry has high numbers of foreign executives—are negligible. We did another stress test as well, looking at a subset of German companies for the independent (as opposed to combined) effects of gender and international diversity. Here, too, the performance relationships were strong. Research by our colleagues that fo-

cuses on senior women alone (and was conducted over time frames different from ours) also produces similar results.2

Diversity in action

We acknowledge that these findings, though consistent, aren't proof of a direct relationship between diversity and financial success. At high-performing companies, the board or CEO may simply have greater latitude to pursue diversity initiatives, and other management innovations may contribute more directly to superior results. We will continue to explore these issues in further research.

As a starting point, and to get a reality check on the aggregate data, we looked for evidence of diversity's influence on the actions of individual companies during the volatile 2008–10 time frame our analysis covered. In a number of cases, diversity appeared to play a critical role. At adidas, one of the companies that ranked in our top quartile in diversity and performance, senior leaders have designated diversity as a strategic goal and started building it into the guts of the organization. To deepen the talent base, for instance, the company has set hard targets for increasing the number of women in management ranks. Today, women account for 30 percent of all managers, up

Continued on page 8

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PRSRT STD U.S. Postage PAID San Fran CA 941 Permit No. 820 2 SMALL BUSINESS EXCHANGE JULY 30, 2015 - AUGUST 5, 2015

Community Outreach

The fastest-rising demographic in American business? Black women

By Jessica Mendoz

A new report is showing that black women mean business – literally.

Since 1997, the number of companies owned by African-American females shot up by 322 percent, far outpacing the growth rate of women owned-businesses in general and making black women the fastest-growing group of entrepreneurs in the US today, according to the 2015 State of Women-Owned Businesses Report, commissioned by American Express Open.

The figure reveals the next big step in the struggle for gender equality, observers say. It also represents a nationwide power shift that experts say has been going on for the last 50 years.

"We attribute the growth in women-owned firms to the lack of fair pay, fair promotion, and family-friendly policies found in corporate America," Margot Dorfman, CEO of the US Women's Chamber of Commerce, told Fortune magazine.

"Women of color, when you look at the statistics, are impacted more significantly by all of the negative factors that women face," she added. "It's not surprising that they have chosen to invest in the medium."

The result: Women now own 30 percent of all businesses in the US, or about 9.4 million companies, having grown by 74 percent since 1997. Together these firms generate about \$1.5 trillion in revenue and employ nearly 8 million people, the report found.

African-American women own about 14 percent of those firms, accounting for 1.3 million businesses, or half of all businesses owned by African-Americans in the country. Latina women follow close behind them, comprising 12 percent of all women-owned firms, or about 1 million businesses.

Some see these figures as indicative of the next step in the struggle for equal rights.

"Hispanic and African-American women will play vital roles in the final frontier of the women's empowerment movement: entrepreneurialism and economic freedom," Natalie Madeira Cofield, CEO of the Greater Austin Black Chamber of Commerce, wrote for Forbes in 2013.

The change has also been good for the national economy.

"The only bright spot in recent years with respect to privately-held company job growth has

Continued on page 10

One California Community's Power Switch

Bv Bob Graves

Back in the late 1990s, Steve Jobs' vision for Apple was to create a computing ecosystem that delivered an easy-to-navigate and seamless user experience, an alternative to the Windows world's disjointed hardware-software infrastructure. Apple's "Think Different" campaign capitalized on the strength of Apple's integrated approach and launched the company into the success it experiences today.

Much as Apple's approach changed the world of computing, thinking differently about infrastructure holds considerable promise for innovative civic leaders looking for ways to improve their communities' long-term economic robustness and livability. In its approach to its energy infrastructure, one California city is laying a path away from the dysfunctional 20th-century development processes that were put in place to keep costs low at the expense of long-term value and functionality, process that are still too often the norm for many cities.

Led by Mayor R. Rex Parris, the city of Lancaster is forging a new, integrated infrastructure framework around a net-zero energy use goal, aiming to generate at least as much energy as it consumes. As related in a recent FutureStructure article, the city

has engaged in multiple initiatives aligned to its sunny location in the California desert.

The first project was to convert City Hall to solar energy, which cut the building's power costs in half. This expanded to revising land-use policies and zoning codes, while providing a streamlined inspection process, to encourage solar-energy generation across the community. The city also created a power authority enabling it to enter into partnerships with local school districts to install solar energy producing shade structures; projected electricity cost savings from that effort alone are an estimated \$325,000 a year.

Most recently, the city launched its own power utility to procure electricity for its residents. Lancaster Choice Energy was created under a state policy known as "community choice aggregation," which allows localities to aggregate individual customers' buying power to secure alternative-energy supply contracts. In addition to giving residents and business choices in their sources of electricity, Lancaster Choice Energy provides a new revenue stream for the city.

With an expectation that the sun will still be shining brightly in scores of decades to come at the edge of the Mojave Desert, and with the costs of solar equipment continuing to drop, Lancaster is clearly making smart investments. But by creating a comprehensive and seamless approach to one



Photo credit: Peter Mead

important aspect of its infrastructure, the city also is investing it its long-term economic health.

That long-term view is critical for communities. "If we are to remain competitive on a global scale, " says Bill Bertera, executive director of the Institute for Sustainable Infrastructure, "it will be because our infrastructure -- at all levels -- makes that possible. The same is true for local communities in their quest for jobs and expanded tax bases."

Too much of our spending on infrastructure, Bertera says, is for "short-term salves" that "ward off immediate challenges but which do little to address long-term systemic weaknesses." In choosing how we spend scarce public funds, he adds, "we have frequently made bad decisions."

To help communities make better decisions, the institute has created Envision, a sustainable infra-

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Editorial Staff President:

Domingo K Johnson

Publisher:

Gerald W. Johnson - gwj@sbeinc.com

Outreach & Managing Editor: Valerie Voorhies - vvv@sbeinc.com

Production Staff
Sales & Production Manager:
Nabil Vo - nvo@sbeinc.com

Graphics Design:

Tyler Chen - tchen1129@gmail.com

Webmaster:

Umer Farooq - umer@octadyne.com

Writer:

 $Cheryl\ Hentz\ \hbox{-}\ cheryl.hentz@gmail.com$

• CITY OF LOS ANGELES

Black Business Association, Outstanding Entrepreneur Mayor's Advisory Board,

Outstanding Achievement as a Vendor/Supplier

• County of Los Angeles

Black Business Association, Outstanding Entrepreneur

AWARDS

• BAY AREA CONTRACT COMPLIANCE OFFICERS ASSOCIATION

Champion of Diversity

• NAMCSC

Minority Advocate

• 2014 Black History Month Award for Commitment and Service to the African American Community

Minority Advocate

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MEMBERSHIP





ISSN 0892-5992

Substantial Demand Underscores Need for TIGER Grants

TIGER 2015 applications totaled \$9.8 billion, far exceeding the \$500 million for the program

U.S. Transportation Secretary Anthony Foxx today announced that applications to the U.S. Department of Transportation for its seventh round of Transportation Investment Generating Economic Recovery (TIGER) grants totaled \$9.8 billion, almost 20 times the \$500 million set aside for the program, demonstrating the continued need for transportation investment nationwide. The demand for infrastructure investments from across the nation, and for all types of transportation projects, has been overwhelming. Among the 625 applications received this year, 60 percent are road projects, 18 percent are transit projects, and 8 percent are projects; with port and bicycle-pedestrian applications each representing 6 percent of the total. The Department received 625 eligible construction applications from all 50 states and U.S. territories. There were 565 such applications in 2014.

"The consistent number of high quality projects we're unable to fund through TIGER every year demonstrates the need for Congress to act to give more communities access to this vital lifeline," Secretary Foxx said. "That is why we proposed doubling TIGER in the GROW AMERICA Act."

Earlier this year, the Department reintroduced an improved surface transportation reauthorization bill, the GROW AMERICA Act. The bill would provide \$7.5 billion in funding over six years for the TIGER grant program. Under the GROW AMERICA Act, the TIGER grant program will be available for another six years, extending a proven track record of helping communities coordinate innovative, multimodal transportation projects that serve the diverse travel needs of their residents and businesses in the 21st Century.

The highly competitive TIGER program, which began as a part of the American Recovery and Reinvestment Act, offers federal funding possibilities for large, transformative multimodal projects. These federal funds leverage money from private sector partners, state and local governments, metropolitan planning organizations and transit agencies. The \$584.1 million awarded under TIGER 2014 supported 72

capital and planning transportation projects in 46 states and the District of Columbia.

Congress provided the most recent funding as part of the bipartisan Consolidated and Further Continuing Appropriations Act, 2015, signed by President Obama on December 16, 2014

Since 2009, the TIGER grant program has provided a combined \$4.1 billion to 342 projects in all 50 states, the District of Columbia and Puerto Rico. Demand has been overwhelming, and during the previous six rounds, the Department received more than 6,000 applications requesting more than \$124 billion for transportation projects across the country.

More information about previous years' TI-GER grantees as well as this year's application process can be found at http://www.transportation.gov/tiger.

Source: U.S. Department of Transportation



U.S. Transportation Secretary Anthony Foxx

SUB-BID REQUESTS CALIFORNIA

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Donat Galicz • An Equal Opportunity Employer

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:

Village Parkway (North) Extension Project City of West Sacramento BID DATE: August 4, 2015 @ 2:00 PM

We are soliciting quotes for (including but not limited to): Trucking, Construction Area Signs, Traffic Control System, Type II Barricade, Portable Delineator, SWPPP, Noise Monitoring, Abandon Sewer, Adjust Utilities, Clearing & Grubbing, Imported Borrow, Landscaping & Irrigation, Hydroseed, Slurry Seal, AC Dike, Storm Drain Inlet, Storm Drain Manhole, Minor Concrete, Sewer Manhole, Roadside Signs, Concrete Pipe, Detectable Warning Surface, Misc. Iron & Steel, Fire Hydrant, Water Main, Sewer Main, Bus Shelter, Striping & Marking, Lighting and Construction Materials.

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage DBE participation. Plans & Specs are available for viewing at our office.

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990 Contact: Jean Sicard • An Equal Opportunity Employer

REQUEST FOR SBE SUBCONTRACTORS AND SUPPLIERS FOR:

Montague Expressway & South Milpitas Blvd Improvements
Contract C640 (15014)
Santa Clara Valley Transit Authority
BID DATE: August 12, 2015 @ 2:00 PM

We are soliciting quotes for (including but not limited to):

Trucking, Construction Staking, Flagging, Quality Assurance Program, SWPPP, Erosion Control, Fencing, Abandon Culvert, Sand Backfill, Clearing & Grubbing, Develop Water Supply, Planting & Irrigation, Import Topsoil, Bio Retention Basin, Eccentric Storm Manhole, Storm Drain Inlet, Sign Structure, Roadside Signs, Concrete Pipe, Rock Slope Protection, Minor Concrete, Detectable Warning Surface, Misc. Iron & Steel, Survey Monument, Object Marker, Striping & Marking, Painted Curb, Signal & Lighting, Fire Hydrant Assembly, Undergound, Sanitary Sewer Pipe, Construction Survey, Portable Changeable Message Sign, Type II Barricade, Type III Barricade, Dewatering, Vibration Monitoring, Abandon Pipeline, Adjust Utilities, Bridge Removal, Cold Plane AC, Water-Filled Cofferdam, Structure Excavation, Imported Borrow, Structure Backfill, Pervious Material Backfill, Furnish Pile, Prestressing Cast-in-Place Concrete, Structural Concrete-Bridge, Structural Concrete-Retaining Wall, Structural Concrete-Approach Slab, Fractured Fin Texture, Keystone Concrete Retaining Wall, Fire Department Connection, Copper Pipe, Steel Pipe Casing, Minor Concrete, Install Monument Survey, Concrete Barrier, Demolish Buildings, Haz Dirt Disposal, Micro Surfacing Type II, Tree Filters, Joint Trench, Traffic Communication and Construction Materials

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage SBE Participation. Plans & Specs are available for viewing at our office or on the VTA's website.

Granite Rock Company

120 Granite Rock Way, San Jose, CA 95136 • Phone (408) 574-1400 Fax (408) 365-9548

Contact: Paul Brizzolara • Email: estimating@graniterock.com

We Are An Equal Opportunity Employer

REQUESTING SUB-QUOTES FROM QUALIFIED SBE SUBCONTRACTORS/SUPPLIERS/TRUCKERS FOR:

Montague Expressway and South Milpitas Boulevard Improvements · Contract No.: C640 (15014)
Owner: Santa Clara VTA
Engineers' Estimate: \$25,000,000.
BID DATE: August 12, 2015 @ 2:00 PM

Items of work include but are not limited to: Survey, SWPPP, QC / QA, Trucking, Sweeping, Water Truck, Fence, Clear & Grub, Demo, Landscape, Minor Concrete, Sign Structure, Construction Area Signs, Stripe, Electrical, Adjust Utilities, Slurry Seal, Bridge, Joint Seal, Rebar, Piling and Underground.

Granite Rock Company 'Graniterock' is signatory to Operating Engineers, Laborers, Teamsters, Carpenters and Cement Masons unions. 100% performance and payment bonds will be required from a qualified surety company for the full amount of the subcontract price. Bonding assistance is available. Graniterock will pay bond premium up to 1.5%. In addition to bonding assistance, subcontractors are encouraged to contact Graniterock Estimating with questions regarding obtaining lines of credit, insurance, equipment, materials and/or supplies, or with any questions you may have. Subcontractors must possess a current contractor's license, insurance and worker's compensation coverage. Subcontractors will be required to enter into our standard contract. Graniterock intends to work cooperatively with all qualified firms seeking work on this project.

RGW Construction, Inc.

Contractors License A/B 591940
550 Greenville Road • Livermore, CA 94550 • Phone: 925-606-2400 • Fax: 925-961-1925
An Equal Opportunity Employer

RGW Construction Inc. is seeking all qualified DBE (Disadvantaged Business Enterprises) for the following project:

State Highway in Alameda County in San Leandro at Benedict Drive Off-Ramp Contract no. 04-2G8604 Federal-Aid Project: ACNHPI-580-1(059)E DBE Goal: 12% Engineer Estimate: \$1,860,000 – Working days 180

Bids: August 5th, 2015 @ 2:00pm

Requesting Sub-quotes for (including but not limited to: Construction Area Signs, Clear and Grub, Landscaping, Erosion Control, CIDH Piles ,Reinforcing Steel, Signs Roadside, Clean and Paint Steel ,Concrete Curb & Sidewalk –Misc, Fencing, MBGR, Thermoplastic Traffic Stripe & Marking, Painted Traffic Stripe & Marking, Pavement Marking, Message Signs, Lighting & Sign Illumination, Water Truck, Sweeper and Trucker.

Scope of Work: Construct retaining wall, planting and modify lighting.

 $RGW\ is\ willing\ to\ breakout\ any\ portion\ of\ work\ to\ encourage\ DBE\ participation.\ Contact\ us\ for\ a\ specific\ item\ list.$

Plans and Specs are available to view and copy at our office or the Caltrans website www.dot.ca.gov/hq/esc/oe/. Contact Dan Schultz925-606-2400 dan.schultz@rgwconstruction.com for questions, including bonding, lines of credit, or insurance or equipment or material suppliers. Subcontractors should be prepared to submit payment and performance bonds equal to 100% of their quotation. For bonding and other assistance, please call.

4 SMALL BUSINESS EXCHANGE JULY 30, 2015 - AUGUST 5, 2015

SUB-BID REQUESTS CALIFORNIA

Kiewit Infrastructure West Co. (Kiewit)

Kiewit is seeking sub-quotes from Disadvantaged Business Enterprises (DBE), Minority Business Enterprises (MBE); Women Business Enterprises (WBE); Small Business Enterprises (SBE); Small Business in a Rural Area (SBRA); Labor Surplus Area Firms (LSAF); Historically Underutilized Business (HUB) firms; and all other business enterprises to perform as Subcontractors, Professional Service Firms, and Material Vendors/Suppliers. DBE's must be certified by one of the following agencies prior to bid opening: Caltrans (State Department of Transportation): Small Business Administration (SBA); Tribal, State and Local governments; U.S. Environmental Protection Agency (USEPA); or an independent certifying organization.

> **Project Owner: City of Malibu Public Works Department** Project Name: Civic Center Wastewater Treatment Facility – Phase I Project Location: 24000 Civic Center Way, Malibu California Project Bid Date: Thursday, August 27, 2015 @ 3:30PM PST

Project Description:

The description of work includes but is not limited to: improvements to a waste water treatment facility including injection wells, recycled water distribution system and a sanitation collection system.

Kiewit is requesting quotes in the areas described, but not limited to:

MOT / Traffic Control, Asphalt concrete (AC) paving, AC pavement marking, Curb and gutter, Sidewalk, Pilot tube guided auger boring, Pilot tube guided pipe ramming, Concrete masonry units (CMU), Landscaping, Irrigation, Electrical / controls, Injection wells, Painting, Fencing, Reinforcing steel, Dewatering, Roofing, Gypsum / Dry wall, Acoustical Ceiling, Sheet Metal, Bridge Crane, Tile, Flooring, Roll up door, Glazing, Acoustical ceiling, Fire stopping, Plumbing, HVAC

All responsive Subcontractors must possess a valid California Contractor's license and provide acceptable insurance. Responsible bidders will be expected to provide bonding for 100% of their contract value. Bond premium will be reimbursed by Kiewit. Firms performing on-site work must be signatory to the appropriate union labor agreements that govern their work. Subcontractors, Consultants, Professional Service Firms, and Material Vendors/Suppliers must be able to accept all terms and conditions of the project under its resultant agreement.

Kiewit intends to conduct itself in good faith with all DBEs and all other business enterprises regarding participation on this project. For further information or questions regarding this project, to discuss your specialty or scope of work, the requirements of the contract, licensing, project scheduling, insurance or bonding, please contact our staff listed below. Copies of all project documents are available for review at the address listed below or through SmartBidNet by contacting Kiewit.



Kiewit Infrastructure West Co. 10704 Shoemaker Ave., Santa Fe Springs, CA 90670 Tel: (562) 946-1816, Fax: (562) 490-8644 Contact Brian Mar at Brian.Mar@kiewit.com

Kiewit Infrastructure West Co. is an Equal Opportunity Employer. We encourage qualified women, minorities, veterans, individuals with disabilities, and other to apply.

Kiewit Infrastructure West Co. (Kiewit)

Kiewit is seeking sub-quotes from Local Business Enterprises (LBE's) compliant with West Basin Municipal Water District's "Local Business Enterprise Policy Compliance" and all other business enterprises to perform as Subcontractors, Professional Service Firms, and Material Vendors/Suppliers.

> Project Owner: West Basin Municipal Water District Project Name: Chevron and ExxonMobil Nitrification Facilities Title 22 Recycled Water Alkalinity Improvement Project Project Location: 17140 Avalon Blvd., Ste. 210, Carson CA 90746-1296 Project Bid Date: Tuesday, August 11, 2015 @ 2:00PM PST

Project Description:

The description of work includes but is not limited to: Installation of carbon dioxide injection systems at both the Chevron and ExxonMobil nitrification satellite facilities, improvements to the existing control system in order to increase the level of alkalinity, Installation of Carbon Dioxide solution panel feed water line and strainers, pressure monitoring instrumentation, and power and signal conduits, replacements of BIOFOR inlet piping and static mixers, installation of carbon dioxide storage tank, miscellaneous site improvements.

Kiewit is requesting quotes in the areas described, but not limited to:

Asphalt concrete (AC) paving, Electrical / controls, Painting, Reinforcing steel

All responsive Subcontractors must possess a valid California Contractor's license and provide acceptable insurance. Responsible bidders will be expected to provide bonding for 100% of their contract value. Bond premium will be reimbursed by Kiewit. Firms performing on-site work must be signatory to the appropriate union labor agreements that govern their work. Subcontractors, Consultants, Professional Service Firms, and Material Vendors/Suppliers must be able to accept all terms and conditions of the project under its resultant

Kiewit intends to conduct itself in good faith with all LBE's and all other business enterprises regarding participation on this project. For further information or questions regarding this project, to discuss your specialty or scope of work, the requirements of the contract, licensing, project scheduling, insurance or bonding, please contact our staff listed below. Copies of all project documents are available for review at the address listed below or through SmartBidNet by contacting Kiewit.



Kiewit Infrastructure West Co. 10704 Shoemaker Ave., Santa Fe Springs, CA 90670 Tel: (562) 946-1816, Fax: (562) 490-8644 Contact Wilber Chen at Wilber.Chen@kiewit.com

Kiewit Infrastructure West Co. is an Equal Opportunity Employer. We encourage qualified women, minorities, veterans, individuals with disabilities, and other to apply.



4650 Business Center Drive Fairfield, CA 94534 Attn: Victor Molina - victor.molina@kiewit.com

Requests sub-bids from qualified Subcontractors and/or Suppliers seeking to participate in the City of Fresno Recycled Water Transmission Main, Southwest Quadrant, SW1A Project in Fresno, CA.

> http://www.epa.gov/http://www.sba.gov/www.californiaucp.org Subcontractors and Suppliers for the following project:

Recycled Water Transmission Main, Southwest Quadrant, Project SW1A– Bid File No. 3410 **Owner: City of Fresno** Bid Date: August 7, 2015 @ 3:00 P.M.

Disadvantaged Business Enterprises (DBEs)

Minority Business Enterprise (MBE), Women Business Enterprise (WBE), Small Business Enterprise (SBE), Small Business Enterprise (SBE ness in a Rural Area (SBRA), Labor Surplus Area Firm (LSAF), or Historically Underutilized Business (HUB) Zone Business Concern or a concern under a successor program wanted for the following scopes, including, but not limited to:

AC Paving, Striping, Aggregates, Jack & Bore, Conduits & Vaults Supply, Concrete, Precast Concrete, Clearing & Grubbing, Metals, Cathodic Protection, Earthwork, Traffic Control, Thermal and Moisture Protection, Piping & Valves Supply, Shoring, Strom Water Pollution Prevention (SWPPP) and Fugitive Dust Control Plan (FDCP), Sweeping, Grading, Landscaping, Pollution Control Equipment, Striping, Water Equipment & Water Truck.

Bonding, insurance, and any technical assistance or information related to the plans or specification and requirements for the work will be made available to interested CUCP, MBE, SBE, SBRA, LSAF or HUB Certified DBE business suppliers and subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or services for this project will be offered to interested certified suppliers and subcontractors.

Subcontractor and Supplier Quotes are due NO LATER THAN August 5, 2015 at 5 PM.

Plans are available for viewing at our office at our address below and through SmartBidNet (SBN).

All subcontractors that are registered in our SBN database will receive an invitation to bid. Please visit http://www.kiewit. com/districts/northern-california/overview.aspx to register your company to be able to receive bidding information.

Subcontractor and Supplier Quotes are due NO LATER THAN August 5, 2015 at 5 PM.

Plans are available for viewing at our office at our address below and through SmartBidNet (SBN).

All subcontractors that are registered in our SBN database will receive an invitation to bid. Please visit http://www.kiewit.com/districts/northern-california/overview.aspx to register your company to be able to receive bidding information.

You can view the plans in our office during regular business hours by appointment. 100% Performance Bond and Payment Bonds are required for this project. Cost of bond will be reimbursable.

An Equal Opportunity Employer CA Lic. #433176



Kiewit Infrastructure West Co.

4650 Business Center Drive Fairfield, CA 94534 Attn:Victor Molina - victor.molina@kiewit.com

Requests sub-bids from qualified Subcontractors and/or Suppliers seeking to participate in the Caltrans State Highway in Humboldt County near Hoopa from Tish Tang Sidehill Viaduct #2 to 0.3 Mile West of Shoemaker Road Project in District 01 on Route 96.

www.californiaucp.org, www.dgs.ca.gov

PROJECT

Humboldt County Near Hoopa from Tish Tang Sidehill Viaduct #2 to 0.3 Mile West of Shoemaker Road Project Contract No. 3410

Owner: Caltrans Bid Date: August 12, 2015 @ 2:00 P.M.

Disadvantaged Business Enterprises (DBEs)

Disadvantaged Business Enterprises (DBEs), Disabled Veteran Business Enterprise (DVBE), Small Business Enterprise (SBE), wanted for the following scopes, including, but not limited to:

AC Paving, Striping, Aggregates, Concrete, Precast Concrete, Clearing & Grubbing, Geosynthetics, Metals, Earthwork, Traffic Control, Painting, Shoring, Strom Water Pollution Prevention (SWPPP) and Fugitive Dust Control Plan (FDCP), Signs, Drainage, Slope Protection, Concrete Curb & Sidewalk, Railing and Barrier, Grading, Landscaping, Piling, Pollution Control Equipment, Pavement Markings, Water & Sweeper Truck.

Bonding, insurance, and any technical assistance or information related to the plans or specification and requirements for the work will be made available to interested DGS/CUCP DVBE, SBE, Certified DBE business suppliers, subcontractors & service providers. Assistance with obtaining necessary equipment, supplies, materials, or services for this project will be offered to interested certified suppliers, subcontractors & service providers.

Subcontractor and Supplier Quotes are due NO LATER THAN August 10, 2015 at 5 PM.

Plans are available for viewing at our office at our address below and through SmartBidNet (SBN).

All subcontractors that are registered in our SBN database will receive an invitation to bid. Please visit http://www.kiewit.com/districts/northern-california/overview.aspx to register your company to be able to receive bidding information.

You can view the plans in our office during regular business hours by appointment. You must be registered and provide your Department of Industrial Relations number 100% Performance Bond and Payment Bonds are required for this project. Cost of bond will be reimbursable up to 2%

An Equal Opportunity Employer CA Lic. #433176

Why California Infrastructure Is Falling Apart



By Patt Morrison

On July 19 the collapse of a "functionally obsolete" bridge shut down nearly 50 miles of Interstate 10. What was the problem? Too much rain, too little infrastructure. Infrastructure? Don't stop reading: Your life, literally, depends on infrastructure. Steven P. Erie, a political science professor at UC San Diego, says that if California infrastructure were a student in his class, he'd give it an "F." His many books -- the latest is "Paradise Plundered," about San Diego's civic failings -- detail the scale of California's governance mess and the massive task of remedying our la-de-da attitude that freeways and airports and levees built 60, 80, 100 years ago will last forever. On July 19 the collapse of a "functionally obsolete" bridge shut down nearly 50 miles of Interstate 10. What was the problem? Too much rain, too little infrastructure. Infrastructure? Don't stop reading: Your life, literally, depends on infrastructure. Steven P. Erie, a political science professor at UC San Diego, says that if California infrastructure were a student in his class, he'd give it an "F." His many books -- the latest is "Paradise Plundered," about San Diego's civic failings -- detail the scale of California's governance mess and the massive task of remedying our la-de-da attitude that freeways and airports and levees built 60, 80, 100 years ago will last forever.

The I-10 bridge washout makes me think of the adage, "For want of a nail, a horseshoe was lost, for want of a shoe, a horse was lost, and ultimately a kingdom is lost -- all for want of a nail."

It's bridges, it's pavement; we have difficulty expanding our airports and ports. California, and particularly Southern California , used to be a

Continued on page 7

SUB-BID REQUESTS CALIFORNIA

Gold Ridge RCD

2776 Sullivan Rd • Sebastopol, CA 95472 • Phone: 707-823-5244 • Fax: 707-823-5243

The Gold Ridge Resource Conservation District is seeking Minority— and Women—Owned Business Enterprises for the following project:

> Salmon Creek Dairy Water Conservation Project Location: Bodega, Sonoma County, CA Construction Timeframe (approximate): September 7 — Oct 15; Construction

is expected to take 4-5 weeks, exact timing within the allowed timeframe will depend on contractor's schedule.

Project Scope:

The project will eliminate a dry season water diversion on the mainstem of Salmon Creek. Proposed project will build a pond to store rain water harvested from the barns and buildings on the dairy facility. The scope of work includes all equipment, labor and specified materials to complete the following:

- Site preparation work, including clearing and grubbing, and trenching;
- · Grading, including the excavation, fill, and compaction of soil for the enlargement of an existing embankment pond;
- Installation of afloating pond cover;
- Installation of water catchment and conveyance components, including roof gutters, downspouts, trenching,
- Installation of water distribution components, including pumps, piping, trenching and filtration;
- · Erosion control measures.

Full Request for Bids available at: www.goldridgercd.org

Specific trades/licenses requested: General Contractor (A or B)

THIS IS A PREVAILING WAGE PROJECT.

Certification of insurance for General Liability and Workers' Compensation are required.

Letters of Intent required by 5 PM, Friday, July 31, 2015 to attend mandatory bid tour at 10 AM, Monday, August 3,2015. Bids are due by 5 PM on Monday, August 17th, 2015. See full RFB for more details.

Pacific States Environmental Contractors, Inc.

CAL LIC. NO. 723241

11555 Dublin Boulevard • Dublin, CA 94568-2909 • Phone: (925) 803-4333 • FAX: (925) 803-4334

ESTIMATOR: Pete Timmerman • EMAIL: ptimmerman@pacificstates.net

An Equal Opportunity Employer

Pacific States Environmental Contractors, Inc. (PSEC) is preparing a bid as a Prime Contractor for the project listed below:

Canoas Creek Rodent Damage Repair Project, San Jose CA **Project No. 30114002**

Owner:

Santa Clara Valley Water District 5750 Almaden Expressway • San Jose, CA 95118 BID DATE: August 3, 2015 @ 2:00 PM

We hereby encourage responsible participation of Small and Micro Business Enterprises (SBE/MB) and solicit their subcontractor or materials and/or suppliers and trucking quotation for the following types of work including but not limited to:

Surveying, Hydroseeding, Compaction Testing, Well Destruction, Water Diversion. Soil Testing, Geotechnical, Fencing, Biologist, and Saw Cutting

At our discretion, 100% Payment and 100% Performance bonds may be required as a subcontract condition. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies for this project.

This will be a PREVAILING WAGE JOB.

Plans and specifications may be reviewed at our office located at 11555 Dublin Boulevard, Dublin, CA, or an electronic version is free, transferred via file transfer protocol (FTP) Site. Request Forms and information online by emailing scvwdplanroom@valleywater.org

PSEC is willing to breakout any portion of work to encourage Small and Micro Business Enterprises (SBE/MB) and solicit their subcontractor or materials and/or suppliers and trucking quotation. If you require any assistance, please contact the Estimator, Pete Timmerman email him at ptimmerman@pacificstates.net or call (925) 803-4333 and bids may be faxed to us at (925) 803-4334. We are an equal opportunity employer.

6 SMALL BUSINESS EXCHANGE JULY 30, 2015 - AUGUST 5, 2015

SUB-BID REQUESTS CALIFORNIA

AECOM is seeking qualified Community Business Enterprise (CBE) subconsultants for the following project:

> **County of Los Angeles Department of Public Works Request for Proposals**

As-Needed Airport Planning and/or Aviation Design Engineering Services for Aviation Division projects **Location: Los Angeles, CA** Bid Date: 8/10/2015

Seeking subcontracting for:

- $Geotechnical\ engineering\ for\ the\ design\ and\ construction\ of\ airport\ projects\ with\ recent\ experience$ in Los Angeles County. Proposer shall be familiar with all pertinent FAA Advisory Circulars. Proposer shall have pertinent experience at general aviation airports. Proposer shall be able to meet qualifications to work on an active airfield and coordinate with air traffic control as necessary to complete required services.
- Surveying firm in support of airport design and construction projects with recent experience in Los Angeles County. Proposer shall be familiar with all pertinent FAA Advisory Circulars. Proposer shall have pertinent experience at general aviation airports. Proposer shall be able to meet qualifications to work on an active airfield and coordinate with air traffic control as necessary to complete required services.
- Airfield pavement design firm with recent experience in Los Angeles County. Proposer shall be familiar with all pertinent FAA Advisory Circulars. Proposer shall have pertinent experience at general aviation
- Materials Testing and Inspection firm with experience in airfield design and construction projects and methods in Los Angeles County. Proposer shall be familiar with all pertinent FAA Advisory Circulars. Proposer shall have pertinent experience at general aviation airports. Proposer shall be able to meet qualifications to work on an active airfield and coordinate with air traffic control as necessary to complete required services.
- Environmental Service provider fluent in both CEQA and NEPA clearance for airport related projects. Proposer must have experience successfully delivering environmental documentation within the LAX ADO region. Proposer shall be familiar with all pertinent FAA Advisory Circulars. Proposer shall have pertinent experience at general aviation airports.

Assistance is available in obtaining any necessary bonding; lines of credit or insurance; information related to the requirements for the work; and necessary equipment, supplies materials, or related

AECOM

999 Town and Country Rd, Orange, CA 92868 Phone: (714) 567-2642

By August 4 2015, please submit a brief statement of qualifications, including 1 or 2 resumes, by email (preferred) to SBE@SBEINC.com, or fax to Small Business Exchange at (415) 778-6255.

ATKINSON CONTRACTORS, LP

Requests

Sub-bids from All Qualified & Certified DBE Subcontractors/Suppliers

for

Caltrans Contract No. 08-3555V4

Construction on Rte 15 in San Bernardino County

in Victorville

from 0.5 Mile North of Mojave Drive to 1.5 Mile **North of Stoddard Wells Road Overcrossing**

Bids Wednesday, August 5, 2015

Description of Work and Material Supply (but not limited to):

Aggregate Base, Architectural Treatment, Asphalt Paving, Biologist, Clear & Grub, Concrete Barrier, Concrete Paving, Construction Area Signs, Demolition, Drainage, Earthwork, Drilled Piling, Driven Piling, Electrical, Environmental Services, Erosion Control, Fencing & Railing, Flatwork, Guardrail, Imported Borrow, Irrigation, Joint Seal, Landscaping, Pavement Marking, Maintenance of Traffic, Minor Concrete, Misc Iron & Steel, Overhead Sign Structures, Painting, Pipe Supply, Precast Prestressed Concrete Girders, Rebar, Retaining Wall, Road Barrier, Roadway Joint Seal, Roadway Sign, Rock Slope Protection, Sewer, Shotcrete, Signal and Lighting, Soil Nail Wall, Soundwall (Masonry Block), Street Sweeping, Structural Concrete, Structural Steel, Survey, SWPPP, Traffic Control System, Traffic Monitoring Stations, Trucking, Wireless Vehicle Detection System (Refer to project specs for complete bid item list). This project has a 12% DBE Goal.

Atkinson Contractors, LP

18201 Von Karman Ave, Suite 800. Irvine, CA 92612 socal.estimating@atkn.com Phone: 949-855-9755 / 949-382-7145 • Fax: 949-855-9923 / 949-553-0252 **Contact: Andrew Nelson**

Atkinson is a union contractor and an Equal Opportunity Employer. 100% Performance & Payment Bonds from an approved surety company will be required for subcontractors greater than \$100,000. Atkinson will pay the cost of bonds up to 1.5%. Atkinson will assist in obtaining necessary equipment, supplies, materials or related services. We will split items of work (refer to project specs for full list of bid items) and provide assistance for bonding, LOC and insurance where needed. Subcontractors will be expected to sign Atkinson's standard subcontract and to comply with our company's standard insurance requirements which include a waiver of subrogation. Subcontractors must provide contractor's license number and Department of Industrial Relations (DIR) registration number with their quote.

TO DOWNLOAD PLANS, SPECS AND SUPPLEMENTAL INFORMATION:

Please go to http://www.dot.ca.gov/hq/esc/oe/project_ads_addenda/08/08-3555V4/

DeSilva Gates Construction

11555 Dublin Boulevard • P.O. Box 2909 • Dublin, CA 94568-2909 • (925) 829-9220 / FAX (925) 803-4263 Estimator: STEVE LIPPIS Website: www.desilvagates.com An Equal Opportunity Employer

DeSilva Gates Construction, L.P. is soliciting for DBE for the following project:

VILLAGE PARKWAY EXTENSION PROJECT City Work Order No. 15024

OWNER:

CITY OF WEST SACRAMENTO

Director of Public Works, 1110 West Capitol Avenue, 1st Floor, West Sacramento, CA 95691

BID DATE: August 4, 2015 @ 2:00 P.M.

We hereby encourage responsible participation of local Disadvantaged Business Enterprises, and solicit their subcontractor or materials and/or suppliers quotation for the following types of work including but not lim-

AC DIKE, BUS SHELTERS, CLEARING AND GRUBBING/DEMOLITION. CONSTRUCTION AREA SIGNS. ELECTRICAL, EROSION CONTROL, LANDSCAPING, MINOR CONCRETE, MINOR CONCRETE STRUC-TURE, MISC. IRON AND STEEL (TRELLIS), ROADSIDE SIGNS, SLURRY SEAL, STAMPED/TEXTURED PAVING, STRIPING, SWPPP/PREPARE WATER POLLUTION CONTROL PLAN, UNDERGROUND, TRUCK- $ING, WATER\ TRUCKS, STREET\ SWEEPING, CLASS\ 2\ AGGREGATE\ BASE\ MATERIAL, HOT\ MIX\ ASPHALT$ (TYPE B) MATERIAL.

100% Performance and Payment Bonds may be required for full amounts of the subcontract price. Surety company will have to be approved by DeSilva Gates Construction. DeSilva Gates Construction will pay bond premium up to 2%. Subcontractors must possess current insurance and worker's compensation coverage meeting DeSilva Gates Construction's requirements. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies. Plans and specifications are available for review at our Dublin office.

DeSilva Gates Construction

11555 Dublin Boulevard • P.O. Box 2909 • Dublin, CA 94568-2909 • (925) 829-9220 / FAX (925) 803-4263

Website: www.desilvagates.com An Equal Opportunity Employer

DeSilva Gates Construction, L.P. is soliciting for DBE for the following project:

FOR CONSTRUCTION ON STATE HIGHWAY IN PLACER COUNTY NEAR LINCOLN FROM 0.1 MILE WEST TO 1.0 MILE EAST OF CLARK TUNNEL ROAD,

CONTRACT NO. 03-4E8604, FEDERAL AID PROJECT ACHSSTP-P193(012)

OWNER:

STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION 1727 30th Street, Bidders' Exchange, MS 26, Sacramento, CA 95816

BID DATE: August 13, 2015 @ 2:00 P.M.

We hereby encourage responsible participation of local Disadvantaged Business Enterprises, and solicit their subcontractor or materials and/or suppliers quotation for the following types of work including but not lim-

 $AC\ Dike, Biologist\ Consultant, Box\ Culvert, Wingwall, Clearing\ and\ Grubbing/Demolition,\ Construction\ Area\ Sign,$ Temporary Clear Water Diversion, Erosion Control, Fencing, Cable Railing, Landscaping / Irrigation, Lead Compliance Plan, Treated Wood Waste, Midwest Guardrail System, Minor Concrete Structure, Roadside Signs, Striping, SWPPP / Water Pollution Control Plan Prepare / Water Quality Sampling, Monitoring & Report, Temporary Erosion Control, Underground, Vegetation Control, Trucking, Water Trucks, Street Sweeping, Class 2 Aggregate Base Material, Class 3 Aggregate Base Material, Hot Mix Asphalt (Type A) Material, Rubberized HMA (Open Grade) Material

 $100\%\ Performance\ and\ Payment\ Bonds\ may\ be\ required\ for\ full\ amounts\ of\ the\ subcontract\ price.\ Surety\ company\ will\ have\ to\ be\ approved\ by\ DeSilva\ Gates\ Construction,\ L.P.\ DeSilva\ Gates\ Construction,\ L.P.\ will\ pay\ bond\ premium\ property.$ up to 2%. Subcontractors must possess current insurance and worker's compensation coverage meeting DeSilva Gates Construction, L.P.'s requirements. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies. Plans and specifications are available for review at our Dublin office.

One California Community's Power Switch

Continued from page 2

structure rating system to evaluate the community, environmental and economic benefits of all types and sizes of infrastructure projects. "Sustainabil-ity," Bertera says, "is not about lasting long, it is about building projects that stand the test of time in terms of their lasting credibility and viability in changing circumstances.

Much like Steve Jobs' vision for an infrastructure-driven transformation of Apple, an opportunity exists for government leaders to envision a new physical infrastructure development strategy. However expressed and locally implemented, this strategy will require that we not only "think different" but also "think right" and "think long.'

Source: http://www.governing.com

SUB-BID REQUESTS CALIFORNIA

Reyes Construction, Inc.

State License Number 507561
1383 South Signal Drive, Pomona, CA 91766 • Phone: 909-622-2259 • Fax: 909-622-3053
Contact: Estimating • Mon-Fri 8am-5pm

REQUESTING SUB & SUPPLIER BIDS

From All Qualified

Disadvantaged Business Enterprises (DBE)

Subcontractors/Sub-consultants/Suppliers/Vendors registered as a DBE for:

La Palma Recharge Basin Contract No. LPRB-2015-1 Owner: Orange County Water District

Reves Construction is requesting bids for:

SUBCONTRACTORS: Traffic Control, SWPPP, Surveying, Shoring, Dewatering, Earthwork, Structural Excavation & Backfill, Trucking, Wet Utilities, Monitoring Well, Minor Concrete Structure, Structural Concrete, Reinforcing Steel, Structural Steel, Masonry, Roofing, Doors, HVAC, Mechanical, Fiber Optics, Cathodic Protection, Electrical, instrumentation & Controls, Guardrail, Fencing, Paint & Coating, Landscaping.

SUPPLIERS: Traffic Control Material & Equipment, BMP Materials, Steel Pipe, Waterworks Material, Ready Mix Concrete, PVC Pipe & Fittings, Misc. Metals, Precast Catch Basin, Sluice Gates, Reinforced Concrete Pipe (RCP), Vertical Turbine Pump, Aggregate, Rip Rap, Misc. Concrete Materials & Supplies, Valves, Meters.

BID DATE: August 27, 2015 @ 2:00 PM

Assistance will be available for obtaining Bonds, Lines of Credit, and/or Insurance, necessary equipment, supplies, materials or related assistance services.

Plans and Specifications can be viewed online at no additional cost at

1.) http://www.bidmail.com/Sublogin.aspx

 $(To\ request\ an\ invite\ please\ email\ estimating@reyesconstruction.com)$

2.) Via email by requesting to estimating@reyesconstruction.com

3.) Ocwdplanroom.com - registration required

Please fax quotes to: 909.622.3053

Pioneer Contractors, Inc.

1485 Armstrong Avenue • San Francisco, CA 94124 CA Lic# 777064 An Equal Employment Opportunity Employer

Pioneer Contractors, Inc. is inviting All qualified Subcontractors, Suppliers, LBE's, Micro LBE's and Small LBE's, DVBE's, MBE's, WBE's and OBE's to submit a quote for following project:

Pier 31 Building & Roof Repair Project Contract No. 2762

Location: San Francisco, CA

Bid Opening: August 11th, 2015 at 10:30 AM

Approx. Value: \$ 6,000,000.00

Trades included but not limited to: Demolition and Hazmat, Concrete, Structural Steel, Carpentry, Doors and Windows, Plaster, Mechanical, Electrical and Plumbing.

Plans, specifications and requirements for the project are available for review at http://www.sf-port.org/index.aspx?page=2613 or viewed at our office.

Please fax your proposals by 5:00 pm on

August 10, 2015. For assistance and any questions, please contact Art at (415) 671-1070 x 110 Fax: (415) 671-0448 or email: arta@pioneercontractors.com

McGuire and Hester

9009 Railroad Avenue • Oakland, CA 94603 • Phone: (510) 632-7676 • Fax: (510) 562-5209

Contact: Randy Somerday • An Equal Opportunity Employer

Sub Bids Requested From Qualified MBE, WBE, DBE Subcontractors & Suppliers for

EBMUD - Main Wastewater Treatment Plant Engineers Road Widening Project Location: Oakland, CA Project No. SD-357A

Bid Date: August 12, 2015 @ 1:30 PM

McGuire and Hester is seeking qualified subcontractors in the following trades: electrical; fencing (chain link); roadway grinding; traffic striping; and trucking.

We will pay up to and including one and one-half percent (1-1/2%) of your bonding cost. Certification assistance is available, as well as viewing plans and specs.

Looking for Subcontractors, Vendors, and Suppliers?

Advertise your Sub-Bid Requests in the Small Business Exchange.
With a monthly readership of 75,000,
SBE reaches a diverse audience, cutting across ethnic and gender lines as well as tradional industry segments.



Call 1-800-800-8534 or visit us at www.sbeinc.com

Why California Infrastructure Is Falling Apart

Continued from page 5

world leader in physical infrastructure, and we've gone from the top of the pack in 1960 to the bottom. We have been asleep at the wheel. We're like Rip Van Winkle when it comes to infrastructure

Why is that?

I'm a political scientist, and political scientists look across countries at public goods like infrastructure and ask, "Why is it easier in some systems to deliver public goods and not in others?" There's a theory we call "veto points." The more veto points you have in your institutions, the harder it is to provide public goods. In the U.S., we start with many veto points at every level because we have separation of powers, checks and balances. But in the last 30 years, we've added a bunch of new veto points.

Like what

In the state we have ballot-box budgeting now. Starting with Proposition 13 through Proposition 26, we've made it harder to raise the money needed for public goods, like infrastructure. We have new environmental rules. We need to keep environmental protections, but they can be abused to kill otherwise deserving projects.

That's part of democracy -- you don't want a Mussolini running the trains on time.

Right, there's got to be a balance.

You think the rise of cyberspace also has made us more unwilling to pay for public goods.

We have so much focus on developing that, that physical infrastructure winds up at the back of the bus. The attitude [that online services are free] spills over into, "Hey, I pay my taxes, why don't I get adequate infrastructure?" If you think it's bad in L.A., it's worse in San Diego . This is a town that wants services and doesn't want to pay for them. We haven't had a tax hike for infrastructure or public services in 20 years.

Many politicians seem fine with new projects, but there's no photo-op for repair work.

And we have term limits. In many offices, it's eight years and you're out. I interviewed [former Los Angeles Mayor] Tom Bradley about what he did in modernizing the airport and the ports and he said, "Look, I had the luxury of 20 years." You don't have that anymore. So you focus on short-term fixes, not long-term investments.

The state estimates the cost of fixing California's roads and freeways is \$59 billion, and the governor wants ideas on what fees to levy and what taxes to increase to pay for it.

And you'd get lobbying by the car repair associations against it because they're making money hand over fist! People need to think about public infrastructure investments as the future for you and your kids. Voters understood that in 1931 when, as we were sliding into the Great Depression, they voted 84% for Colorado River aqueduct bonds -- a huge liability, but they realized it would pay off long term.

We need leadership. Politicians now need to point out what you're going to save in car repairs alone when [road repairs] get finished. We haven't adjusted the gas tax for inflation since the 1990s.

California Republicans are pushing a ballot measure to guarantee that gas taxes go to repairs, because Democrats have allowed it to be used for other purposes.

Exactly. For them it's like funny money. The point is, physical infrastructure really is at risk.

When you think of the economic importance of Interstate 10, what the [damaged bridge] has done to trucking — it cost millions of dollars every day because of the lengthy detours.

When Arnold Schwarzenegger became governor more than 10 years ago, he cut the vehicle license fee. Did that affect infrastructure work?

It had a huge effect on money going to local governments for things like this. The vehicle license fee has become like Proposition 13, another third rail of California politics -- touch it and you're fried.

There are voters who also don't trust government to use money wisely.

Voter mistrust is an easy out. It's easy to blame politicians -- or waste, fraud and inefficiency -- as an excuse for not paying your fair share for public services. I don't want to let California voters off the hook.

Where is the business community? Isn't it lobbying hard for money for infrastructure?

The business community tends to be very supportive; they just don't have the voice and the clout today that they had 40 and 50 years ago. And given the clout of labor in Los Angeles and at the state level, labor [can be] one of those veto points.

Are any states doing this right?

They may be doing better. I was visiting family last fall in Minnesota , and the roads, even with those harsh winters, are extraordinary. When you drive those roads, you realize how far behind California is

One of the first things [to go] in budget cuts is [infrastructure] inspections, so we increasingly rely on complaints. Political scientists call this "fire alarms versus police patrols." Patrols are proactive; fire alarms rely on concerned citizens to report flaws and inadequacies. And even if a problem is reported by a driver, there's no money in the kitty.

It's another reason citizens think government is failing, because we have inadequate inspection and therefore bad things are more likely to happen. And the public only reacts when there's a major crisis. The trouble is that the kinds of crises we may be facing are cataclysmic, like an earthquake in the [Sacramento-San Joaquin River] Delta. Those levees make pre-Katrina New Orleans look like an engineering marvel.

You've called for leadership — and for shared civic responsibility.

Leadership starts with mayors, with governors and presidents. They've got to educate the public.

With water, we have this Sword of Damocles over our heads called Proposition 26 — that public agencies can only charge the cost of services. You don't have the flexibility to make heavy users of water pay more [than the actual cost of water] to encourage conservation. California voters have nobody to blame but themselves for this fiscal straitjacket that they've put public goods and infrastructure into.

You see a [water] backlash. In many quarters, there's no shared sacrifice, like in the Depression and during World War II. There's resistance in wealthy areas like Rancho Santa Fe: "I've got the money, I should be able to have my four acres of green lawn. To hell with my fellow citizens and the community."

Source: http://california.construction.com

8 SMALL BUSINESS EXCHANGE JULY 30, 2015 - AUGUST 5, 2015

Celebrates 45 Years of Strengthening American Lives

Continued from page 1

incredible opportunity for American commerce," said Alejandra Castillo, MBDA National Director. "This is the work of MBDA in the next 45 years – equipping minority entrepreneurs and leveraging their natural strengths in both domestic and global markets; helping them build capacity and expertise; engaging them in technological innovation; and diversifying the industries they will enter."

More information about MBDA's 45 years of service and detailed FY 2014 achievements can be found in the commemorative 45th Anniversary Annual Performance Report visit www.mbda.gov/sites/default/files/2014APR_

About the Minority Business Development Agency (MBDA)

MBDA, www.mbda.gov, is the only Federal agency dedicated to the growth and global competitiveness of U.S. minority-owned businesses. Our programs and services better equip minorityowned firms to create jobs, build scale and capacity, increase revenues and expand regionally, nationally and internationally. Services are provided through a network of MBDA Business Centers. After 45 years of service, MBDA continues to be a dedicated strategic partner to all U.S. minority-owned businesses, committed to providing programs and services that build size, scale and capacity through access to capital, contracts and markets. Follow us on Twitter @usmbda.

The Changing Face of American Business and

The demographic landscape of our country has changed in historic ways, as confirmed by 2010 Census data. It reveals exponential increases in minority populations, which by 2044 will be the majority. These demographic shifts are diversifying the face of American business. As the U.S. seeks to remain globally competitive, engaging MBEs is no longer a moral or civic imperative—it is an economic necessity. Today, we have the opportunity to leverage America's diversity as a strategic advantage worldwide.

MBDA was established in 1969 as a solution to economic disparities found in our country's national agenda to support all American businesses. Since our inception, MBDA has supported job growth and economic expansion through technical assistance and a network of MBDA Business Centers; collaborated with federal, state, and local policymakers; and partnered with thought leaders to address the policies and

MBDA National Directors 1969-2014

"Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek."

Barack Obama



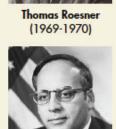
Daniel Henson



(1979-1980)



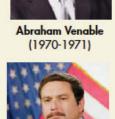
Joan Parrot-Fonseca (1995-1997)



Victor Rivera (1981-1983)



Courtland Cox (1998-2001)



James Richardson (1984-1989)

Ronald Langston

(2001-2008)



John Jenkins

(1971-1973)

Kenneth Bolton (1989-1990)



(1973-1977)



Joe Lira (1991-1993)



David Hinson (2009-2014)



Alejandra Castillo (2014-present)

issues that impact MBEs. Today, the U.S. economy benefits from a strong and growing minority business sector that contributes over \$1.0 trillion to the gross domestic product (GDP)1. Despite historic advances, disparities remain. As the only Federal Government agency solely dedicated to the development and growth of minority owned businesses, MBDA is uniquely positioned to affect change in every aspect of the ecosystem of minority business enterprise. Armed with nationwide data, research findings, and knowledge of constituency priori-

Randolph Blackwell

(1977-1979)

Michael Rogers

(1994-1995)

ties, MBDA consults with stakeholders to create an informed public policy agenda concerning the growth of minority businesses and the changing face of American business owners.

We are mindful of the socio-cultural implications of our commercial efforts; recognizing the role that minority-owned businesses play in job creation, community engagement, philanthropy, and the stability of families. This correlation between economic security and prosperity and community stability informs our conversation with legislators at every level of government as we push to make America stronger in the global economy.

Throughout this report you will find profiles of MBDA Business Centers, their clients, and their employees who have benefited from the jobs they create as a result of our work. This is the work we must continue and enhance as we look to the next 45 years of the economic contributions of the minority business community.

Source: Minority Business Development Agency

Diversity in Action

Continued from page 1

from 21 percent three years ago. The company's goal for 2015 is 35 percent. The effort is supported by numerous policies, including genderbalanced recruiting, child care assistance, and flex- and part-time work opportunities. To spur innovation across global markets, adidas is also ensuring diversity in its design centers—and has won a number of awards for product creativity.

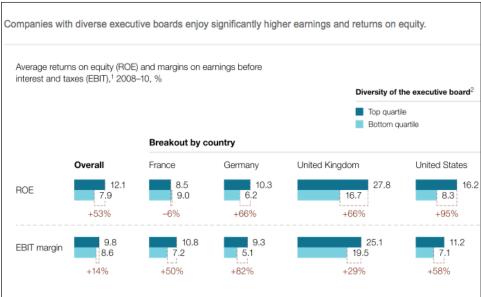
Among other top-ranking companies in our research, senior-team diversity appeared to support strategies with a cross-cultural dimension. One global food company that ranked in the top quartile for diversity completed a series of successful international joint ventures between 2008 and 2010. These actions advanced a strategic goal of geographic decentralization and risk diversification, while ensuring that its products fit the varying preferences of local cultures and markets. The more diverse footprint paid operational dividends as well: at some of these joint ventures' plants, the company discovered highly efficient manufacturing processes, which it absorbed and then disseminated across its own manufacturing base. Similarly, a leading telecommunications company whose top team hailed from a number of different nations significantly expanded its global network infrastructure and was able to meet ambitious growth targets in emerging markets.

While we can't quantify the exact relationship between diversity and performance in such ases, we offer them as part of a growing body of best practices. These successful companies are simultaneously pursuing top-team diversity, ambitious global strategies, and strong financial perfor-

About the authors

Thomas Barta is a principal in McKinsey's Cologne office, Markus Kleiner is a consultant in the Frankfurt office, and Tilo Neumann is a consultant in the Berlin office.

Source: http://www.mckinsey.com



- on of top quartile vs bottom quartile of DAX 30 (Deutscher Aktienindex), CAC 40 (Euronext Paris), the top 30 by market cap of the FTSE 100, and the 80 Fortune 500 companies with the highest and lowest diversity levels; diversity analysis based on women and foreign nationals/ethnic minorities on companies' executive boards; adjusted for statistical outliers.

 2 Our multivariate regression analysis of diversity with country-specific fixed effects gives a coefficient of +9.89 (significant at 1% level)
- ²Our multivariate regression analys or +4.71 (significant at 10% level).

Source: Bloomberg; Thomson Reuters Datastream; McKinsey analysis

Public Legal Notices

OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE ("OCII")

REQUEST FOR PROPOSALS FOR INFRASTRUCTURE ENGINEERING SUPPORT SERVICES AT CANDLESTICK POINT/HUNTERS POINT SHIPYARD

The Office of Community Investment and Infrastructure ("OCII") will be accepting proposals until 4PM, August 10, 2015, to provide services related to the facilitation of subdivision mapping, applications for infrastructure improvements, construction necessitated changes, and other services.

The budget for this contract is \$450,000. The contract is for a period of one year, with the possibility of extensions.

This contract has a Small Business Enterprise participation goal of 50%. MBE, WBE, LBE, and SBE are encouraged to submit proposals.

For more information please see the Request for Proposal at: http://www.sfocii.org/index.aspx?page=127

7/30/15 CNS-2777174# SMALL BUSINESS EXCHANGE

CSU MONTEREY BAY

NOTICE INVITING BIDS 2015 BIG DEMO PHASE 1, PROJECT NO. CPD14010-PHASE-1D.

In general, work will consist of the demolition of 9 surplus military structures located in the area bordered by 6 th and 7 th Avenues and Butler Street and Col. Durham Road and Hammerhead 4796 at the corner of 7 th Avenue and Inter-Garrison Road, on the campus of California State University Monterey Bay (CSUMB). Bid Date/Opening Time: August 25, 2015, 2 p.m. Estimated Construction Cost: \$ 3,750,000 California Contractor License Requirement: C21 License and Hazardous Substance Removal and Asbestos Certification Mandatory Pre-bid Conference Walkthrough Date: July 29, 2015, at 10:00 a.m. in University Center, Room 101. Google Maps Address: 4314 6 th Avenue, Seaside, CA A parking permit will be required to park in any campus parking lot. Permits can be purchased for \$4.00 from any ticket dispenser on campus. Place ticket prominently in windshield on driver's side. Plans and specifications may be seen on the BIDSYNC Website starting on July 21, 2015. Register and login to www.bidsync.com to view documents for the 2015 Big Demo Phase 1 Project. If you have problems viewing BIDSYNC contact Reyola Carlisle, at (831) 582-3506, after July 21, 2015. State Prevailing Wage Rate applies to this project. In addition, the Contractor shall meet the minimum Disabled Veteran Business Enterprise (DVBE) participation goal of 3%. The Contractor shall also possess a current financial pregualification from the CSU. Prequalification forms can be obtained at: www.calstate.edu/cpdc/cm In addition, the Contractor shall submit to the CSU the Supplemental Prequalification Form located in the bidding documents. Submit all documents by COB August 7, 2015. All contractors and all tiers of subcontractors bidding on this project shall register to bid public works projects with the Department of Industrial Relations (DIR), and maintain current this registration pursuant to Labor Code Section 1725.5. Please go to: http://www.dir.ca.gov/ Public-Works/Public Works.html for more information and to register. Contractors should be aware of the additional insurance coverage that shall be required. (Section 4.06 of the Contract General Conditions.) Questions regarding this project should be directed to Reyola Carlisle after July 21, 2015 by email: rcarlisle@csumb.edu.

CNS-2774683# SMALL BUSINESS EXCHANGE

Feinstein, Boxer Introduce California Emergency Drought Relief Act

By Chris Kardish

Provisions to help communities affected by drought include significant environmental protections, adhere to law and biological opinions

Programs and funding included to support long-term projects such as desalination, water recycling, storage

Senators Dianne Feinstein and Barbara Boxer (both D-Calif.) today introduced theCalifornia Emergency Drought Relief Act, a bill with both short- and long-term provisions designed to help communities cope with the ongoing drought and combat future droughts.

The bill is the product of months of meetings between Senator Feinstein and her staff, federal, state and local officials, environmental groups, water districts and other stakeholders. Feinstein staff visited dozens of water projects throughout the state to collect ideas, while Washington staff consulted frequently with federal agencies.

"I'm hopeful the bill we're introducing today will serve as a template for the kinds of short-term and long-term solutions California needs to address this devastating drought," Senator Feinstein said. "Next steps for this bill will include a public committee hearing in the fall, after which I expect California-specific language will be folded into a broader Western drought bill in the Energy Committee. In the meantime, my staff will continue to collect feedback on ways to improve and build on the bill.

Senator Feinstein continued: "I've introduced a lot of bills over the years, and this one may be the most difficult, and a warming climate will only make things worse. For months now my staff and I have held meetings with many interested parties. My state staff has visited almost 50 water agencies, and my Washington staff has consulted closely with federal agencies to ensure the bill adheres to environmental laws. I think the bill we're introducing today can achieve broad congressional and public support and will be a great help to California."

Senator Boxer said: "I am pleased to be sponsoring Senator Feinstein's new water bill, which addresses California's devastating drought in a multifaceted way. I am now sponsoring three drought bills because of the enormity of this crisis, and I hope we can advance the best of these measures to help alleviate the pain being felt across California."

The bill includes a range of provisions with the goals of moving and creating water long-term to help those communities suffering the worst effects of the drought, while remaining completely compliant with environmental laws such as the Endangered Species Act and Clean Water Act as well as all biological opinions.

A summary of the key provisions follows: Assistance for drought-stricken communities

Many rural and disadvantaged communities throughout California are at risk of running out of clean water. Approximately 2,091 wells are already dry or will soon run dry, endangering thousands of families. As more wells and other water supplies dry up, the federal government has an obligation to step up and help those communities and families

Creates a new USDA program to help stabilize water supplies for rural and disadvantaged



Justin Sullivan / Getty Images

The Sonoma County Water Agency hands out buckets filled with water conservation tools and literature as the state copes with its fourth year of drought.

communities with fewer than 10,000 residents. Larger communities may also qualify if they have experienced a significant decline in quantity or quality of drinking water. Funds can be used for both short-term solutions (such as bottled water deliveries) and long-term solutions (such as water treatment systems). Rep. Huffman introduced similar legislation that provides increased funding for the USDA's emergency grant program.

Prioritizes State Revolving Funds for communities most at risk of running out of water. By directing funds to these communities most at risk, the Act provides the State with the tools necessary to provide water for public health and safety and to increase drought resiliency.

Desalination

Major desalination projects like the \$1 billion Poseidon plant in Carlsbad (which will soon generate enough water to supply 300,000 San Diego County residents) prove that new technology is quickly making desalination a viable option for many communities. The bill would enable the federal government to help support desalination projects and research, with the goal of further reducing costs and environmental impacts.

- The bill identifies 26 desalination projects throughout California capable of producing more than 330,000 acre-feet of water per year.
- Reauthorizes the Desalination Act and authorizes \$50 million over five years for feasibility and design for both sea and brackish water desalination projects. Senator Boxer also introduced legislation that would reauthorize the Desalination Act, but at lower funding levels.
- Reauthorizes the Desalination Act and authorizes \$50 million over five years for desalination research projects, such as improving existing reverse osmosis and membrane technology, reducing the environmental effects of seawater desalination and developing next-generation technologies to reduce the cost of desalination. This is similar to a provision in a bill introduced by Senator Boxer.

Storage projects

Given the consensus that droughts will grow more severe and the storms that follow more devastating, storing water during wet years for use in dry years is vital. The severity of this drought has highlighted the inadequacy of California's reservoir capacity. The bill takes steps to promote the building of new reservoirs or increasing the capacity of existing reservoirs.

- Establishes deadlines for the Bureau of Reclamation to complete feasibility studies to allow Calfed storage projects to compete for Proposition 1 bond funds.
- Authorizes \$600 million for Calfed water storage projects, which may include both federal projects (Shasta) and non-federal projects (Sites, Temperance Flat, Los Vaqueros).
- Updates Army Corps dam operations to increase water supply while reducing flood risk. Rep. Huffman introduced legislation with a similar program.

Water recycling

Major advancemnts have been made in the field of water recycling. Orange County Water District, for example, recently completed an expansion of its water reuse facility to provide more than 100 million gallons per day. As communities continue to conserve water, more can be done to support these projects.

- The bill identifies 105 potential recycling projects with the ability to produce almost 854,000 acre-feet of water. This provision expands upon the list of water-recycling projects included in legislation introduced by Rep. McNerney.
- Authorizes \$200 million in increased funds for the Bureau of Reclamation's water recycling and reuse program (Title XVI) to help fund projects to reclaim and reuse wastewaters and naturally impaired ground and surface water. This provision would also remove the congressional requirement for the authorization of specific projects. This provision is similar to legislation introduced by Rep. Matsui.

Fictitious Business Name

FICTITIOUS BUSINESS NAME

STATEMENT
File No. A-0365823-00

Fictitious Business Name(s):
Acqua e Sapone Acne Clinic
Address
222 Columbus Avenue Suite 320,
San Francisco, CA 94133
Full Name of Registrant #1
Acqua e Sapone (CA)
Address of Registrant #1
SueSan Francisco, CA 94133

This business is conducted by A Corporation. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 5/15/2015

Signed: Kimberly Pigliucci

This statement was filed with the County Clerk of San Francisco County on 717/2015.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Fallon Lim
Deputy County Clerk
7/17/2015

7/23/15 + 7/30/15 + 8/6/15 + 8/13/15

FICTITIOUS BUSINESS NAME

STATEMENT
File No. A-0365143-00

Fictitious Business Name(s):
DTN Law Group
Address
355 1st Street, #S2006
San Francisco, CA 94105
Full Name of Registrant #1
Duyen Nguyen
Address of Registrant #1
355 1st Street, #S2006
San Francisco, CA 94105

This business is conducted by An Individual. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 7/10/2015

Signed: Duyen Nguyen

This statement was filed with the County Clerk of San Francisco County on 7/14/2015.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Maribel Jaldon
Deputy County Clerk
7/14/2015

7/16/15 + 7/23/15 + 7/30/15 + 8/6/15

FICTITIOUS BUSINESS NAME STATEMENT

STATEMENT File No. A-0365832-00

Fictitious Business Name(s):
Raven Restoration
Address
327 Highland Ave.
San Francisco, CA 94110
Full Name of Registrant #1
Glenn Tyrala
Address of Registrant #1
327 Highland Ave.
San Francisco, CA 94110

This business is conducted by An Individual. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 7/20/2015

Signed: Glenn Tyrala

This statement was filed with the County Clerk of San Francisco County on 7/20/2015.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Morgan Jaldon
Deputy County Clerk
7/20/2015

7/23/15 + 7/30/15 + 8/6/15 + 8/13/15

ICTITIOUS BUSINESS NAME STATEMENT

Fictitious Business Name(s):

UniGuide, Inc. Address 875 La Playa Street #373 San Francisco, CA 94121 Full Name of Registrant #1 UniGuide Inc. (California)

Address of Registrant #1 875 La Playa Street #373 San Francisco, CA 94121

This business is conducted by A Corporation. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on

Signed: Kristen M. Stanton

This statement was filed with the County Clerk of San Francisco County on 7/1/15.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Maribel Jaldon
Deputy County Clerk
7/13/2015

7/09/15 + 7/16/15 + 7/23/15 + 7/30/15

CTITIOUS BUSINESS NAME
STATEMENT
File No. A-0365819-00

Fictitious Business Name(s): When Butter Met Sugar Address 101 Olympia Way, San Francisco, CA 94131

San Francisco, CA 94131
Full Name of Registrant #1
When Butter Met Sugar, LLC (CA)
Address of Registrant #1
101 Olympia Way,
San Francisco, CA 94131

This business is conducted by A Limited Liability Company. The registrant(s) commenced to transact business name(s) listed above on 7/117/2015

Signed: Chervl Leong

This statement was filed with the County Clerk of San Francisco County on 717/2015.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Jennifer Wong Deputy County Clerk 7/17/2015

7/23/15 + 7/30/15 + 8/6/15 + 8/13/15

FICTITIOUS BUSINESS NAMI STATEMENT File No. A-0365486-00

Fictitious Business Name(s): Wildcraft Address 2299 Market Street, Unite A San Francisco, CA 94114

Full Name of Registrant #1 Espresso Bar LLC (CA) Address of Registrant #1 2443 Fillmore Street, No 544 San Francisco, CA 94115

This business is conducted by A Limited Liability Corporation.

The registrant(s) commenced to transact business under the fictitious business name(s) listed above on N/A

Signed: Theresa Beaumont THBeaumont

This statement was filed with the County Clerk of San Francisco County on 6/26/2015.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: Maribel Jaldon
Deputy County Clerk
6/262015

7/02/15 + 7/09/15 + 7/16/15 + 7/23/15

The fastest-rising demographic in American business?

Continued from page 2

been among women-owned firms," the report reads. "They have added an estimated 340,000 jobs since 2007," while employment at maleowned or equal-share companies have declined over the last eight years.

For the most part, similar trends have proven just as true historically, some experts say.

"In 1960, 94 percent of doctors and lawyers were white men," economists with the National Bureau of Economic Research wrote in a paper published in 2013. "By 2008, the fraction was just 62 percent" – a change that improved the "allocation of talent" and resulted in up to 20 percent of increased productivity nationwide, they wrote.

Still, those at the forefront of the struggle for gender and economic equality continue to push for more improvement, especially for women of color who are single parents and with few social or financial supports.

Organizations such as the Build Institute, based in Detroit, teach black and minority women business and money-management skills, while networks such as Black Business Women Online seek to connect women in the industry, help them share tips about running a firm, and promote their businesses.

These and others are crucial to improving minority women's share in the economy and the business world, according to Ms. Cofield.

"For women of color, increased participation with women's associations, collectives and trade groups can greatly increase cross-cultural social capital, and relationships," she wrote.

Source: http://www.csmonitor.com

ABANDONMENT OF FICTITIOUS BUSINESS NAME

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 0351944-00

The registrant(s) listed below have abandoned the use of the fictitious business name(s):

1.) Acqua e Sapone Aesthetics Located at 222 Columbus Avenue #320, San Francisco. CA 94133

This fictitious business name was filed in the County of San Francisco on $\underline{June~21, 2013}$ under file 0351944-00.

Name and address of Registrants (as shown on previous statement)

Full Name of Registrant #1 Kimberly A. Williams 10 Banneker Way #F, San Francisco, CA 94102

This business was conducted by a AN INDIVIDUAL

Signed: Kimberly Pigliucci (maiden: Williams)

This statement was filed with the County Clerk of San Francisco County on 7/17/2015

Filed: Fallon Lim
Deputy County Clerk
7/17/2015

7/23/15 + 7/30/15 + 8/6/15 + 8/13/15

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 0352720-00

The registrant(s) listed below have abandoned the use of the fictitious business name(s):

1.) Acqua e Sapone Aesthetics Located at 222 Columbus Avenue #320, San Francisco. CA 94133

This fictitious business name was filed in the County of San Francisco on <u>July 30, 2013</u> under file 0352720-00.

Name and address of Registrants (as shown on previous statement)

Full Name of Registrant #1 Kimberly A. Williams 288 Elm Avenue, San Bruno, CA 94066

This business was conducted by a AN INDIVIDUAL

Signed: Kimberly Pigliucci (maiden: Williams)

This statement was filed with the County Clerk of San Francisco County on 7/17/2015

Filed: Fallon Lim
Deputy County Clerk
7/17/2015

7/23/15 + 7/30/15 + 8/6/15 + 8/13/15

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CHANGE OF NAME

CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NO. CNC 15-551289

PETITIONER OR ATTORNEY Andrew Schwartz, State Bar No. 100210 Sommers & Schwartz, LLP One Embarcadero Center, Suite 800 San Francisco, CA 94111

TO ALL INTERESTED PERSONS:

1. Petitioner **Kamal El-Wattar** for a decree changing names as follows:

Female El-Wattar changed to Day Hsiung Kamal El-Wattar

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: Sep. 01/2015 Time: 9:00 AM Dept: 514
Room: 514

3. A copy of this Order to Show Cause shall be published in **Small Business Exchange**, at least once each week for four successive weeks prior to the date set for hearing on the petition in the **Small Business Exchange** newspaper of general circulation, printed in this county.

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN FRANCISCO 400 MCALLISTER STREET SAN FRANCISCO, CA 94102

VICTORIA GONZALEZ, Clerk DATED - June 25, 2015

7/9/15 + 7/16/15 + 7/23/15 + 7/30/15

Access to Capital

SMALL & MINORITY BUSINESS

SBA Administrator's Statement on Raising SBA's 7(a) Loan Authorization Ceiling to \$23.5 Billion

U.S. Small Business Administrator Maria Contreras-Sweet issued the following statement today on approval of SBA's 7(a) Loan Program.

"Thank you to the House of Representatives for the step it took on Monday to raise SBA's lending authorization ceiling to \$23.5 billion for our 7(a) loan guaranty program. Combined with the Senate's action last Thursday, the SBA's flagship lending program is back on track.

We have seen record levels of lending this year, showing us that America's small businesses are thriving and yearning to grow. We have streamlined our processes, reduced fees, and bolstered our outreach to our lending partners.

On behalf of the Small Business Administration, and the thousands of small and growing businesses, innovators, and entrepreneurs we serve across the country, thank you to the leadership in both the House and Senate for the steps they have taken this past week. As we go forward, we will continue to work with both chambers to ensure

that the SBA continues to empower American small businesses as they grow and create jobs to strengthen the nation's economy."

Source: www.sba.gov

Bank of America Announces Industry-leading \$125 Billion Environmental Business Initiative

Bank of America has pledged to increase the company's current environmental business initiative from \$50 billion to \$125 billion in low-carbon business by 2025 through lending, investing, capital raising, advisory services and developing financing solutions for clients around the world.

The announcement will be highlighted at the White House's American Business Act on Climate Pledge event, which recognizes corporations for their support of action to address climate change. The event will bring together executives from various industries as they pledge their support of an agreement in advance of the climate change talks in Paris scheduled for later this year. The company is represented by Purna Saggurti, Bank of America Merrill Lynch chairman of Global Corporate and Investment Banking.

The company initiative and commitment focus on energy efficiency, renewable energy and transportation, in addition to addressing other important areas like water conservation, land use and waste. This expanded second commitment builds on the company's initial environmental business initiative established in 2007 and fulfilled in 2013, four years ahead of schedule.

"We are putting our financial capital, our intellectual capital, and the strength of our partnerships to work to help create a better future for all of us," said Brian Moynihan, chief executive officer, Bank of America.

"We will continue to work with partners around the globe to develop innovative and scalable solutions that attract new investors and additional capital to clean energy and low-carbon infrastructure opportunities," said Saggurti.

"Since making its original environmental business commitment in 2007, Bank of America has consistently been among the leaders in every branch of clean energy finance we track," said Michael Liebreich, founder and chairman of the Advisory Board, Bloomberg New Energy Finance. "This new commitment means Bank of America is again setting the pace. To be considered a leading provider of financial services, in anything from energy to real estate, it's crucial to be focused on funding low-carbon solutions, and Bank of America's new commitment is a very significant statement."

Bank of America has provided more than \$39 billion in financing for low-carbon activities since 2007, including \$12 billion in 2014 alone, of which:

- Forty percent went to renewable energies solar, wind, hydro, geothermal, advanced biofuels or mixed portfolios.
- Thirty-three percent went to financing energy efficiency.

In the past 12 months, Bank of America has deployed several innovative capital markets solutions designed to accelerate the funding of low-carbon projects, focusing in particular on developing the green bond market and building out its new Catalytic Finance Initiative. Bank of America has played a leading role in the development of the rapidly expanding green bond market, issuing the first benchmark-sized corporate green bond in 2013 – a \$500 million offering – followed by a second green bond for \$600 million in the spring of 2015. According to Bloomberg New Energy Finance, Bank of America was the No. 1 underwriter of green bond issuances in 2014

The company is also committed to attracting a wider array of capital to clean energy investments while delivering low-risk, solid yield opportunities for investors though the bank's Catalytic Finance Initiative. Examples of initial projects under the initiative include:

- Global Alliance for Clean Cookstoves: In November 2014, Bank of America announced a partnership with the Global Alliance for Clean Cookstoves and other commercial and development finance institutions to raise \$100 million to help provide clean cooking solutions to millions of households in the developing world. Advancing clean cookstove technology helps improve the health of women and children, protects the environment by reducing carbon emissions and spurs economic growth.
- Energía Eólica SA (EESA): Bank of America was a joint bookrunner for the first green bond out of Latin America, an offering of \$204 million in senior secured green notes by EESA, a ContourGlobal subsidiary. Proceeds from the

green project bond directly support EESA's two separate wind farms in Talara and Cupisnique, Peru that became operational in September 2014 with an installed capacity of 114.04 MW. This green offering is expected to be the first of a new asset class that will help finance environmentally beneficial infrastructure in Latin America. It was recently named "Green Bond of the Year" by Environmental Finance magazine.

Bank of America

Bank of America is one of the world's leading financial institutions, serving individual consumers, small and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving approximately 48 million consumer and small business relationships with approximately 4,800 retail financial centers, approximately 16,000 ATMs, and award-winning online banking with 31 million active users and approximately 18 million mobile users. Bank of America is among the world's leading wealth management companies and is a global leader in corporate and investment banking and trading across a broad range of asset classes, serving corporations, governments, institutions and individuals around the world.

Source: bankofamerica.com

The future of US retail-banking distribution

By Albert Bollard, Neel Doshi, and Marukel Nunez Maxwell

The Stephenses live in a suburb of New York City. For more than 30 years, they had their entire banking relationship, including a small-business account, with a large bank in their neighborhood. The bank had a leading brand and a broad product suite. The Stephenses, now in their seventies, were so close to their bankers that they would bring Christmas presents to the branch manager and tellers.

Things began to change in the 1990s. Eager to wean customers off the branch, the bank sent an assistant branch manager to the family's home to set up a dial-up banking system. In the 2000s, a series of cost-cutting measures caused rapid turnover in branch staff. To the Stephenses, their banking relationship no longer felt personal.

A few years ago, the Stephenses severed their 30-year relationship with the bank. Today, they have accounts at three different banks, but most of

their assets are with one national institution. This new bank is not as conveniently located as their former bank, but it provides great service, encouraging the couple to come in if they ever have a problem.

The Stephenses view their accounts and make transactions on a daily basis through iPhone and iPad apps. They rarely use online banking and almost never dial the call center.

The Stephenses' story is not unusual; it is representative of how bank-customer behavior is changing. Today, 65 percent of customers interact with their banks through multiple channels. Human interactions are generally reserved for more complex problems: only 25 percent of agent phone calls are inquiries that could be serviced in other channels. Most intriguing, digital channels have not replaced physical channels. Customers who use mobile and online banking more than once a week are over 60 percent more likely to be active retail-branch users than those who do not (Exhibit 1). So while customers have embraced multichannel access, they

also expect higher value from face-to-face interactions at their bank branch.

The creation of a new distribution model that meets the evolving demands of customers is founded on four imperatives:

- 1. shift from a linear customer "funnel" approach to optimizing multichannel journeys for customers
- design the branch network to achieve the "minimum effective dose" through multiple format types and carefully built networks
- 3. empower the front line to provide distinctive face-to-face interactions with customers
- 4. increase marketing sophistication to meet customers' emotional needs

1. Optimize multichannel journeys for customers

One large retail bank recently adopted a customer-experience strategy centered on "simplicity with a smile." Realizing that customers are acquired and served through streams of activity

across channels, this institution abandoned the classic funnel approach to customer acquisition and focused instead on cross-channel "journeys" that follow customers across multiple interactions. One of the bank's first insights was that inconsistencies across channels were creating difficulties and increasing operational costs and risk. To solve this, the bank borrowed a move from the start-up playbook and created a cross-functional, frontlineled rapid-prototyping design lab to build a unified customer experience across channels, targeting the most common journeys taken by customers during the first 90 days of their banking relationship. The result was a 40 percent increase in products per new account and a 30 percent drop in time to open new accounts.

Visit link below for full article:

http://www.sbeinc.com/resources/cms.cfm?fuseaction=news.detail&articleID=1266&pageID=25

Source: http://www.mckinsey.com

12 SMALL BUSINESS EXCHANGE JULY 30, 2015 - AUGUST 5, 2015

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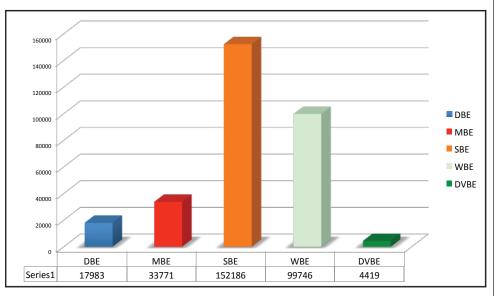
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Continued from page 1

quotes, the DPO Buyer shall apply all applicable preferences stipulated in this program.

CERTIFICATION OF SMALL BUSINESS ENTERPRISES

Most County contracts are open to competitive bidding. It is the policy of the County to actively solicit participation by small business enterprises in its procurement and contracting activities. In order for the County to readily find small businesses to solicit, businesses should (1) be certified with the State of California, Office of Small Business and DVBE Services, or reciprocal agency, and (2) register with the State of California, Department of General Services.

For a firm to be eligible for a two—percent (2%) price preference, it must be a formally certified micro—business /Elocated in the Sacramento Regional Market Area (Sacramento, El Dorado, Placer, Sutter, Yolo and Yuba Counties). The County will accept certifications from the State of California, Office of Small Business and DVBE Services, or reciprocating governmental agencies. The County will accept formal certifications from other agencies within the State of California for documentation purposes.

Complete information regarding this program is located on the following website:

http://www.saccountybids.net/

LOCAL VENDOR PREFERENCE QUALIFICATIONS

Pursuant to Sections 2.56.420 and 2.56.440 of the Sacramento County Code, where applicable, a local price or point preference credit of 5% shall be granted to Local Business Enterprises on supply and non—professional service contracts of less than one million dollars (\$1,000,000) to business enterprises located within Sacramento County when evaluating bids for material, supply, construction, and/or non—professional services acquisitions processed through the Department of General Services, Contract and Purchasing Services Division or through the Delegated Purchase Order Program. In order to qualify for local preference, a vendor must meet a_H of the following criteria (as defined in SCC 2.56.420):

- 1. The business maintains its Principal Place of Business within the geographic boundaries of the County of Sacramento.
- (a) Suppliers and professional truck drivers are not required to maintain their principal place of business within the County, but must maintain a Fixed Office within the County. Suppliers must also maintain a continuously stocked inventory within the County consistent with the

type of goods for which the business is seeking a local preference. Professional truck drivers must also park their registered vehicles and trailers within the County when not under contract for use. The business may be required to submit to the County a copy of its rental or lease agreement evidencing its Fixed Office location.

- The business must provide 50 percent or more of the contracted product from its own local inventory.
- 3. The business must possess a current County of Sacramento business license or a business license from a city within the County. If the business's Fixed Office is located in a city that does not issue business licenses, the business must be current with the city's business operations taxes or other business regulations.
- 4. The business has been established and conducting business activities in the County for at least six months preceding the due date of the bid/proposal for which a local preference is being sought. The business may be required to submit to the County evidence of its business activities within the Sacramento area during the preceding six months.
- 5. The business must have paid sales tax to either a city located within the County or to the County of Sacramento. The business may be required to submit to the County copies of its State of California Board of Equalization sales and use tax returns.

mento Regional Market Area businesses that meet the criteria of a Local Business Enterprise for the county in which they are located, provided that:

This preference shall also be provided to Sacra-

- (a) Those criteria are at least as stringent as section 2.56.420(d); and
- (b) The county in which such businesses are located also provides pricing preferences to businesses located within Sacramento County.

Bidders claiming local vendor preference for any Request for Bid, Price Quote, or Request for Proposal must submit an Affidavit of Eligibility (see page 3) with their bid, guote or proposal response, unless an approved affidavit is already on file.

For questions or assistance relating to the County of Sacramento's Local Vendor Preference Policy, call the

Contract & Purchasing Services Division at 916-876-6360 or visit our website at www.saccountybids.net.

Source: Sacramento County

Feinstein, Boxer Introduce California Emergency Drought Relief Act

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$\underline{\textbf{Conservation and groundwater recharge}}$

Communities throughout California are subject to mandatory conservation rates as high as 35 percent. As consumers do more to save water, there are additional steps that can be taken by government and the agriculture industry.

- Facilitates increased agricultural conservation and groundwater recharge. This provision authorizes Interior and other water users to pay irrigators to install drip irrigation or other technologies to conserve water, and receive in return the majority of the water conserved. A portion of the saved water must be used for groundwater recharge.
- Authorizes an EPA program to label water-efficient products for consumers. Senator Boxer

also introduced a bill that authorizes the same EPA program.

- Requires water conservation projects at California military installations.
- Authorizes a Department of the Interior program to establish an open system with data on water quality, climate and weather effects and erosion. Senator Boxer introduced a bill that authorizes the same program.

Source: http://www.feinstein.senate.gov

You can read the full article at the link below

 $www.sbeinc.com/resources/cms.cfm? fuse action=news. \\ detail\&articleID=1274\&pageID=25$